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# Development of small and medium enterprises in Kosovo and their impact on economic development

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#### 1. Introduction

Development of small and medium enterprises is a important element of economic development in a state, which affects direct in development place. Smoll and medium enterprises brings a fleksibility for society and economy in general, and facilitate technological innovation. Most privat enterprises in Kosova are individual business, while a small number of enterprises belong to limited liability company, limited partnership, joint stock company etc. SMEs in Kosovo are the biggest makers of Gross Product and at the same time empoy a larg proportion of our power workers.

Among of the effects that already incontestable and in which areas the SME sector provides daily evidence are:

- · Economic growth,
- · Employment,
- Export,
- · Economic Opportunity,
- Income and wealth distribution, etc.

SMEs in most countries are generators of new products and technologies. They are sources of new ideas, and advanced management strategies. For integration of

Kosovo's businesses required closer look of developments of international markets.

Statistical data in this document, may be a guide for setting priorities and policy guidance that assist the development of small and medium enterprises in Kosovo.

# 2. The structure by size of small and medium enterprises

Different authors using the criteria defined in various countries define the business indifferent ways. But even though the evaluation criteria for determining the size of the factors vary by the size and complexity of the enterprise, yet there are general criteria that define or distinguish between small business and medium compared to large enterprises.

In determining the business need to consider more criteria which define what is small business. But the more general criterion for defining SMEs in Kosovo is based on the law to support small and medium Nr.02/L5 and Nr.03/L-031 law to amend the law Nr.02/ L5 for SMEs.

Therefore in the following table is presented the classification of enterprises by number of employees:

Table 1: Classification of enterprises by size

| Classification of enterprises |                     |
|-------------------------------|---------------------|
| Micro                         | 1 to 9 employees    |
| Small Enterprise              | 10 to 49 employees  |
| Medium Enterprise             | 50 to 249 employees |
| Great Enterprise              | Over 250 employees  |

#### 3. Structure of enterprises by legal status

Regarding the type of ownership of registration and operation of enterprises in Kosovo, we present the types that the law provides for nr.02/L-123 companies, which provides this facility:

Individual business: General partnership Limited partnership Π Limited liability company Joint Stock Company Π Foreign companies Π Social Enterprise Π Public enterprise Π Π Agricultural cooperatives

Other enterprises under the jurisdiction

of the KPA

# 4. Structure of enterprises by size of number of employees

Small and medium enterprises, after the war in Kosovo have developed a rapid pace, but now have a slow pace, but still are being developed. SMEs play an important role in the economic development of Kosovo, and also the main source of the creation of new jobs. SMEs from a small number as they were before the war (1999), now up (6/30/2011)107 999 have managed to registered businesses, where most dominant of these are micro (1-9 employees) by 106268 businesses registered small enterprises (10-49employees) with 1452 registered businesses, and as large enterprises (50 - 249) are 221 registered

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## businesses and a small portion are large enterprises.

Table 2: Structure of SMEs by size of number of employees

|                   |                     | Number of  |        |
|-------------------|---------------------|------------|--------|
| Clasification     | Number of employees | businesses | %      |
| Micro             | 1 - 9 employees     | 106268     | 98.4 % |
| Small Enterprise  | 10 - 49 employees   | 1452       | 1.35 % |
| Medium Enterprise | 50 - 249 employees  | 221        | 0.20 % |
| Great Enterprise  | 250 employees       | 58         | 0.05 % |
| Total             |                     | 107999     | 100 %  |
|                   |                     |            |        |

The table is shown the number of registered businesses (until 06.30.2011), with a total of 107 999 businesses, and their separation is shown in the micro enterprise (1 to 9employees), small (10 to 49 employees), medium (50 to 249 employees) and large enterprises (over 250 employees).

#### 5. Structure of enterprises by type of ownership

Economic system reform has made that change the number and structure and the role and position of enterprises in the economy, most are building a market economy system. Therefore the data from the Business Registration Agency in Kosovo. indicate this ownership structure of enterprises registered:

Table 3: Structure of enterprises by type of ownership (2003 - 06/30/2011)

| No.   | Type of Property                                    | Regjistrimet |        |
|-------|---|--------------|--------|
| 1     | Individual busines                                  | 96659        | 89.50% |
| 2     | General partnership                                 | 3512         | 3.25 % |
| 3     | Limited partnership                                 | 90           | 0.08 % |
| 4     | Limited liability company                           | 6718         | 6.22 % |
| 5     | Joint Stock Company                                 | 373          | 0.35 % |
| 6     | Foreign companies                                   | 518          | 0.48 % |
| 7     | Social Enterprise                                   | 16           | 0.01 % |
| 8     | Public Enterprise                                   | 12           | 0.01 % |
| 9     | agricultural cooperatives                           | 68           | 0.06 % |
| 10    | Other enterprises under the jurisdiction of the KPA | 33           | 0.03 % |
| Total |   | 107 999      | 100 %  |

Registration as an individual business enterprises in Kosovo is dominant compared to other types of legal status as individual businesses are 96,659 register ed businesses or89.50% expressed as a percentage of total businesses, limited liability company are 6718 businesses as a percentage 6.22%, businesses registered as general partnerships are 3512 businesses with rate of 3.25%. All other businesses by type of property are businesses with a rate under 1%.

#### 6. Structure of enterprises by economic activity

Structure of enterprises by economic activity and their performance (2003 to 6/30/2011), has resulted in an apparent increase compared to the years that are leaving behind, showing that the number of registrations under the trade activity is 48,833 businesses registered up to 30.06.2011 which results significantly in comparison with other activities, while the lowest number of registrations have fishing's businesses with 41 businesses, and other economic activities such as family businesses in their houses with personel employed, are 9 registred businesses, and if we see the international organizations every year we have zero registred businesses.

If we see the difference from 2010 until the first half of 201, we can say that we have increase of registred businesses, highest number of registrations is in trade with 1528 registered businesses wich is greater than other activities. compared with the trade, fisheries have the lowest number of registered businesses with a total of 2 businesses, businesses that are not increased are services activities and international organizations that result with the same number as in the previous year.

Table4: Structure of enterprises by economic activity sectors (2003 – 30.06.2011)

| Secto<br>r | Economic sector activities | Year<br>2003 | Year<br>2004 | Year<br>2005 | Year<br>2006 | Year<br>2007 | Year<br>2008 | Year<br>2009 | Year<br>2010 | Up to 30.06. |
|------------|----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|            | Agriculture, hunting and   |              |              |              |              |              |              |              |              |              |
| Α          | forestry                   | 687          | 886          | 1119         | 1310         | 1529         | 1670         | 1961         | 2133         | 172          |

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| В | Fisheries   | 14    | 22    | 26    | 27    | 30    | 33    | 36        | 39     | 2    |
|---|---|-------|-------|-------|-------|-------|-------|-----------|--------|------|
| С | Industry (extraction of coal, minerals)                   | 230   | 268   | 289   | 346   | 384   | 441   | 712       | 767    | 31   |
| D | Manufacture of food,<br>beverages and tobacco<br>products | 5624  | 5669  | 6449  | 7018  | 7505  | 8143  | 8738      | 9421   | 489  |
| Е | Supply of electricity, gas and water                      | 15    | 31    | 48    | 57    | 80    | 99    | 114       | 136    | 19   |
| F | Construction  | 3362  | 3902  | 5402  | 4717  | 5045  | 5589  | 6253      | 6880   | 420  |
| G | Retail/Wholesale Trade,<br>Auto services                  | 29721 | 31422 | 35275 | 37887 | 40237 | 42951 | 4519<br>4 | 47305  | 1528 |
| Н | Hotels and restaurants                                    | 4428  | 5716  | 6677  | 7390  | 7967  | 8761  | 8975      | 9772   | 411  |
| 1 | Transport, storage, traffic                               | 6923  | 8952  | 10239 | 11094 | 11693 | 12426 | 1280<br>1 | 13497  | 370  |
| J | Semi financial enterprises                                | 78    | 102   | 134   | 191   | 232   | 264   | 535       | 578    | 14   |
| K | Real estate, leasing                                      | 2320  | 1736  | 3228  | 2650  | 3210  | 3836  | 4475      | 5024   | 357  |
| L | Public administration, defense, social security           | 48    | 65    | 83    | 119   | 133   | 158   | 169       | 190    | 8    |
| M | Education   | 366   | 493   | 559   | 604   | 652   | 706   | 750       | 829    | 48   |
| N | Health care   | 658   | 865   | 1057  | 1197  | 1323  | 1456  | 1575      | 1698   | 65   |
| 0 | Social services   | 2271  | 2895  | 3517  | 3884  | 4209  | 4658  | 5060      | 5477   | 310  |
| Р | Home care services  | 7     | 8     | 8     | 8     | 8     | 9     | 9         | 9      | 0    |
| Q | International organisation                                | 0     | 0     | 0     | 0     | 0     | 0     | 0         | 0      | 0    |
|   | TOTAL   | 56752 | 63032 | 74110 | 78499 | 84237 | 91200 | 9735<br>7 | 103755 | 4244 |

In the above table we present the total registered businesses by the year 2003 to 30.06.2011. Based on the total registered businesses shows that every year we had new registred businesses

In the year 2003 have been registered / re-registered 56 752 businesses, the number of businesses in 2004 increased to 63 032, also had been an increase during 2005, the total reach 74,110, during 2006 the number of businesses reach 78 499, have an increase of business registration, in 2007 the total number of businesses was 84 237 businesses, and in 2008 achieved 91,200 businesses, and until 30.06.2011 was increased to 107 999 businesses.

### 7. Structure of enterprises by number of employees

Considering the importance of structure of employees in Kosovo, particularly employment by category of enterprise (micro, small, medium and large), we extracted the results from the processing of data which are presented in the table:

Table 5: Structure of businesses by number of employees

| Categories by number of employees | Number of businesses<br>(30.06.2011) | Number of empoyees<br>(30.06.2011) |
|-----------------------------------|--------------------------------------|------------------------------------|
| 1 – 9                             | 106268                               | 178894                             |
| 10 – 49                           | 1452                                 | 23947                              |
| 50 – 249                          | 221                                  | 22026                              |
| 250                               | 58                                   | 55658                              |
| Total                             | 107999                               | 280525                             |

Dominant majority of registered businesses are microenterprises (1-9 employees), as well as the largest number of employees is in this category of enterprises, where according to the number of workers enrolled in KBRA in this category are 178 894 workers or 63.77%. In small enterprises employed 23 947 workers or 8:54%, the medium employed 22 026 employees or 7.85%. In large enterprises (over 250 employees) is a special feature, in this sector are registered also sociale and public enterprises (KEK, PTK etc..) With all these, in large enterprises are employed 55 658 workers or 19.84% of employees of all registred businesses.

Kosovo is divided into five regions (region of Pristina, Gilan, Peja, Prizren, Mitrovica) regarding to registration of

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#### businesses.

We will show the number of businesses of regions also the number of businesses in every municipality.

According to the registration of businesses in Kosovo, clearly seen in the table below that Pristina region compared to other regions dominate by the largest number of registered businesses, 1734 total enterprise or in percentage of 40.9% of total registred businesses. From 1734 businesses in the Pristina region, largest number of businesses is in municipality of Prishtina with 1177 businesses, 84 in Podujeva, 158 in Lipljan, Drenas 86, 130 Fushe Kosovo, Shtime 56, 42 Obilic and Gracanica with one business.

Gjilan region is the second (after the Pristina region) that has a total of 894 registered businesses or 21.1% of the total number of registered businesses. In the region of Gnjilane most registered businesses has the Ferizaj municipality with 337 businesses, then municipality of Gjilan with 274 businesses, Viti 91, Kacanik 75, Kamenica 62, Strpce 48, Novoberda (Artana) 6 and Hani Elezit with one business.

Prizren region has 676 registered businesses or 15.9% of total registred businesses. In this region the largest number of businesses has the municipality of Prizren with 363 businesses, than Rahovec with 98, Theranda 94, 66 Sharri (Dragash) and Malisheva with 55 Businesses.

Peja region has 540 registered businesses or 12.7% of a total number of businesses. In the region of Peja, municipality of Peja have 206 businesses, Gjakova 188 businesses, Klina 59, 49 Istog and Decan 38 registered businesses.

Mitrovica Region has the lowest number of registered businesses, with a total of 395 businesses or 9.3% of the total number of registered businesses. In this region the largest number of businesses has the municipality of Mitrovica with a total of 201 businesses, 122 Vushtrria, 54

Skenderaj, Leposavic 11, Zvecan and Zubin Potok 6 businesses.

#### Conclusion

We can conclude that small and medium enterprises are one of leading indicators foreconomic development. Kosovo SMEs employ a significant number of the country's population, are also quite profitable in domestic revenues, benefiting the Kosovo budget, GDP in the country, etc. Have advantages because

they exploit local assets(national) those materials as well as human, to exercise their activities in Kosovo have the advantage that the use of a cheap labor force, as a consequence of the large number of unemployed in the country etc.

Majority of registered businesses in Kosovo are micro, over 98.4%(1 to 9 employees). also businesses are mostly registered as individual businesses over 89.50%. Statistics show that since the beginning of business registration after thewar (1999) most businesses have operated in the trade sector, according to data from KBRA, up to date 30.06.2011 we have about 45.21% in this sector.

Competition between SMEs is raising everyday. Successful managers of SMEs need a powerful strategy to fight an aninappropriate environment, quick decisions are needed to cope with rapid and complex changes. To achieve the mission, goals and objectives of the enterprise owner needs a vision to assess advantages and disadvantages of the company and environmental threats.

Business registration procedures are very light, simple and fast (usually within the day). Are also free for registration, it is appropriate to the situation in the country and the abilityto open new businesses in Kosovo.

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